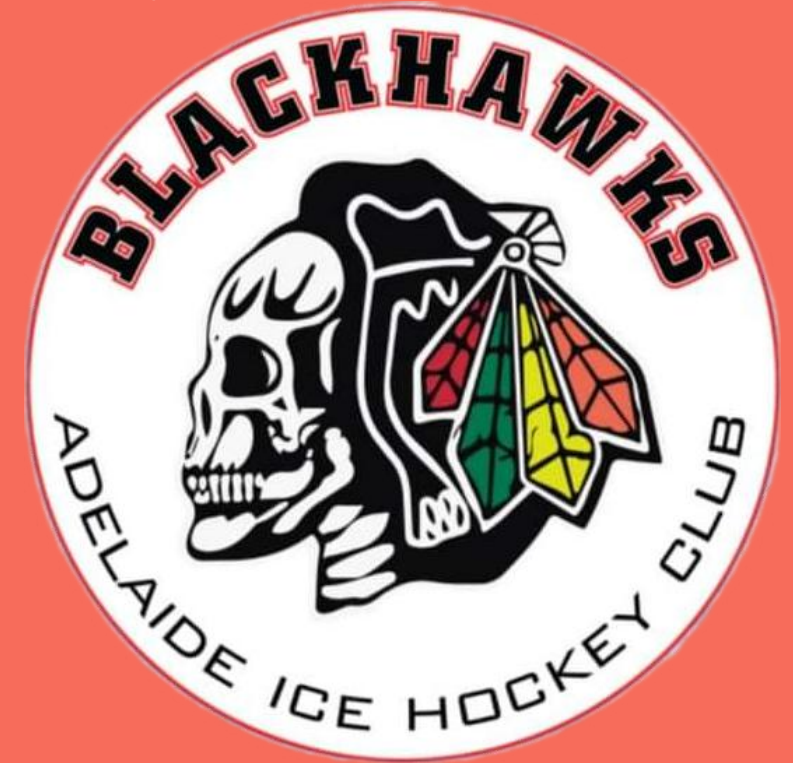


# Adelaide Blackhawks Ice Hockey Club

Skill, Determination, Toughness



# TABLE OF CONTENTS

- 01.** Who We Are
- 02.** Missions
- 03.** Social Activities
- 04.** Become a Part of Our Wide Network
- 05.** Sponsorship Packages



SPONSORSHIP PRESENTATION

# WHO WE ARE



[www.blackhawks.com.au](http://www.blackhawks.com.au)

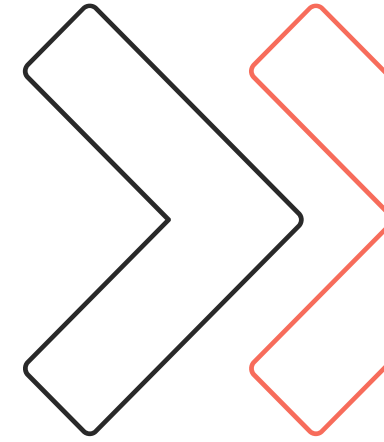


# An Amateur Ice Hockey club based in Adelaide, SA.



## We play in the

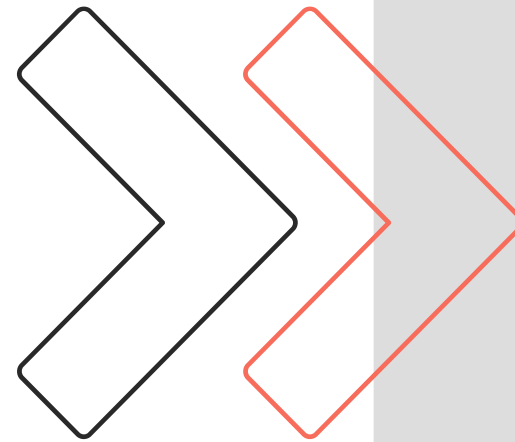
- Premier League, A Grade, B Grade
- C Grade and Inline Competitions



The team's home ground is currently the  
Ice Arena in Thebarton

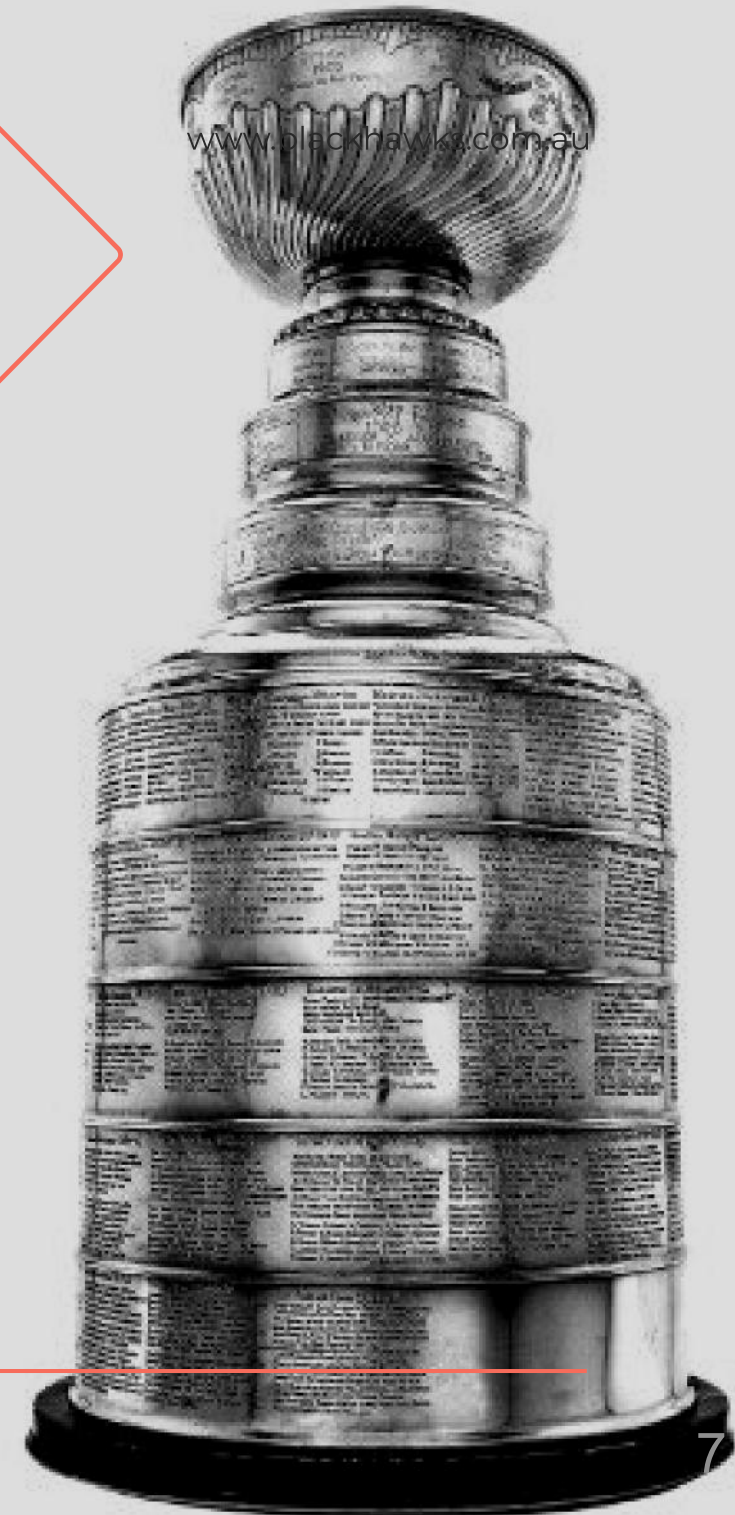
**2,000 spectators.**



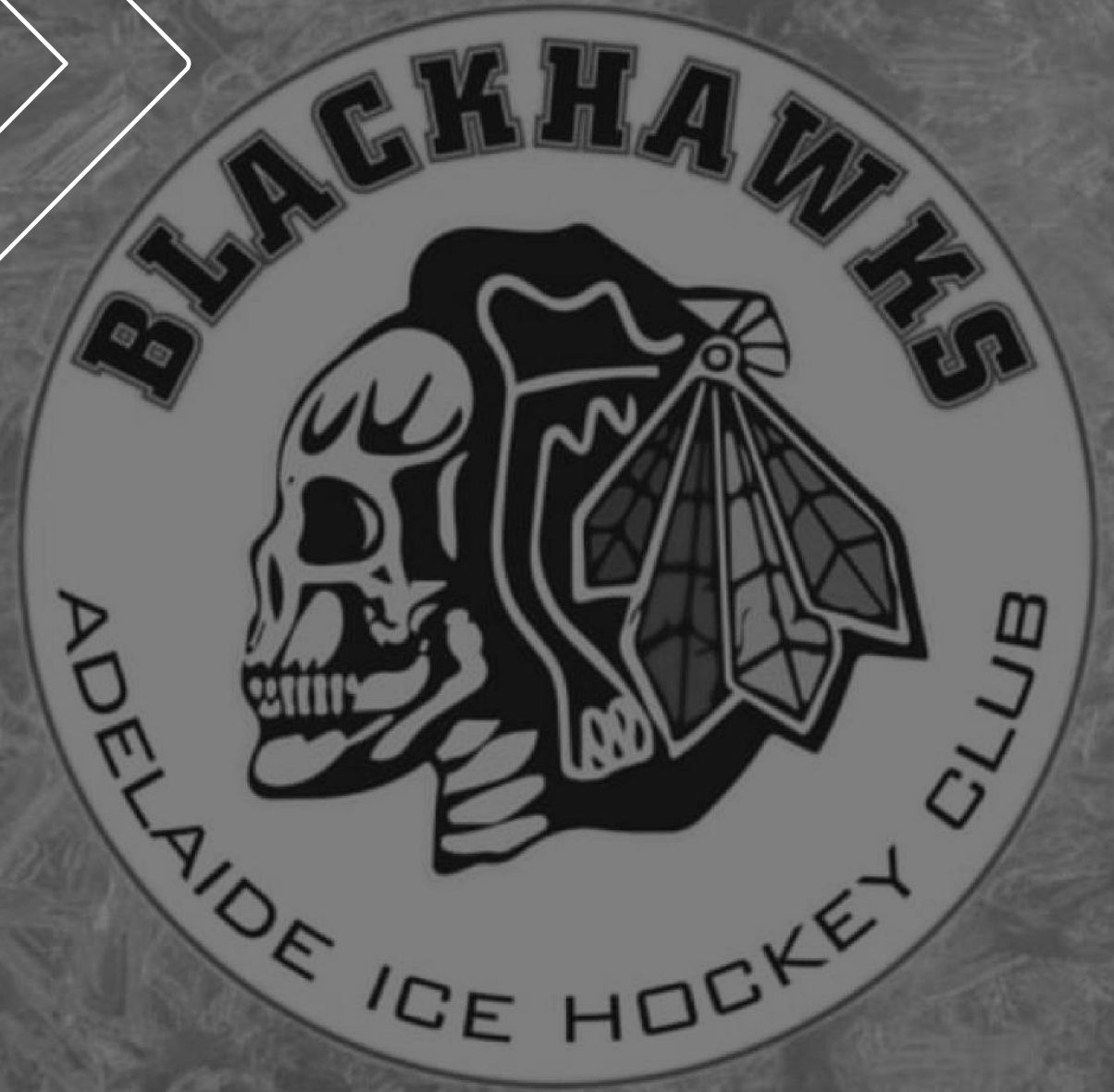
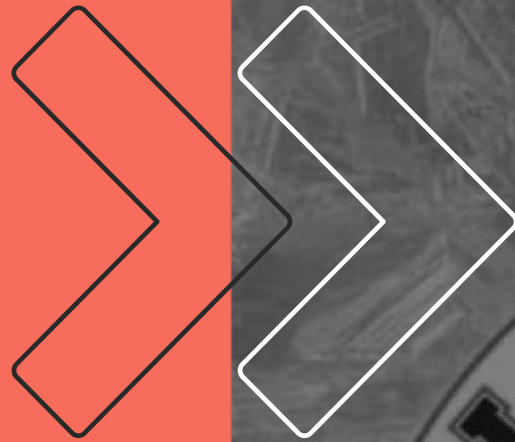


# Achievements

- **17** Local League titles
- **6** Inline Association titles



# MISSIONS



To consistently compete at the highest level of Ice Hockey here in South Australia, developing youth sport and encouraging team values while upholding the ethos of **fair play, respect and sportsmanship**



To inspire and unite our local community through ice hockey, and to use our platform to make **a positive impact on society.**



To develop and nurture young talent, and to provide a pathway for the next generation of hockey players to achieve their **dreams at the highest level.**



Work with young athletes to provide a positive outlet, team outlook and a mature mindset.

Working with the Local Ice Association to collect equipment and resources within an expensive sport.

**LEARN MORE**

[www.blackhawks.com.au](http://www.blackhawks.com.au)

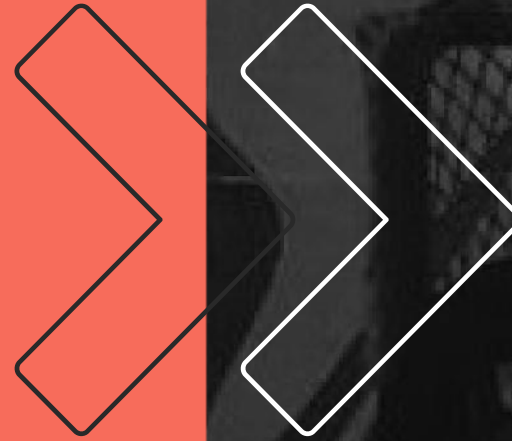


SPONSORSHIP PRESENTATION

# BECOME A PART of Our Network



[www.blackhawks.com.au](http://www.blackhawks.com.au)



- A dedicated fan base within the Adelaide and Ice Hockey family.
- A combined following across multiple social channels, with engagement and regular levels of interaction.
- An average audience reach over 4 games per round, 16 rounds per season.
- Featured on team news, fixtures, and player profiles.
- The team's merchandise sales have increased by 50% over the past year, indicating a growing fan base and increased interest in the team's brand.



# SPONSORSHIP PACKAGES



COMMUNITY  
PACKAGE

\$300

- Designed for individuals
- Logo displayed on team website and across our social media channels
- Logo added to Personalised “Blackhawk Beer” and Stubby Holders
- Signed team T-Shirt
- Invitation to a post-match reception with the team



BRONZE  
PACKAGE

\$700

- Designed for small companies
- Logo displayed on team website and across our social media channels
- Pack of Personalised “Blackhawk Beer” and Stubby Holder
- Signed team T-Shirt with Company Logo
- Invitation to a post-match reception with the team



SILVER  
PACKAGE

\$1,000

- Designed for small to medium companies
- Logo displayed on team website and across our social media channels
- Pack of Personalised “Blackhawk Beer” and Stubby Holders
- Signed team Beanie
- Invitation to a post-match reception with the team



GOLD  
PACKAGE

\$2,000

- Designed for mid-sized companies or businesses
- Includes sponsorship of 3 home rounds
- 1 Carton of Personalised “Blackhawk Beer” and Stubby Holders
- Signed team Hoodie with Company Logo
- Invitation to a post-match reception with the team



PLATINUM  
PACKAGE

\$5,000

- Designed for larger companies or businesses
- Includes sponsorship of 5 home rounds
- 2 Cartons of Personalised “Blackhawk Beer” and Stubby Holders
- Signed team jersey with Company Logo
- Invitation to a post-match reception with the team



# Any Questions?



# We Would Love to Hear Your Thoughts!

Drop us a note at [blackhawkspresident@gmail.com](mailto:blackhawkspresident@gmail.com)



# THANK YOU!

